



2015-2016
Family Fundraising
Handbook

“No one can whistle a symphony. It takes a whole orchestra to play it.” - *H.E. Luccock*

Why do we have school fundraisers?

Mount Royal Academy is a privately funded institution, therefore fundraising is needed for our school to exist. Tuition alone does not cover the cost of educating our children. Fundraising strengthens our school community, provides our children with many opportunities and helps keep tuition affordable.

Family Fundraising Commitment

Each family at Mount Royal Academy is required to raise a minimum fundraiser profit per school year for the school. That minimum is based on the number of children currently enrolled at the school.

For those families who do not wish to participate in various fundraising efforts, an “in-lieu of” payment can be made at any time during the school year. Families will still receive fundraising material and can simply return the materials to the school office. Throughout the school year, updates will be sent to each family with their outstanding family fundraising commitment. If a family has not raised or contributed the minimum requirement by the end of the school year, they will be billed for the remainder of the funds. Families that raise more than their commitment will receive 20% of the surplus total towards next year’s tuition.

All donations to MRA are tax deductible. Please consult your tax professional for additional information.

What’s the best way to get started?

This handbook will provide information on the fundraising activities at our school.

- Get a start on your commitment early in the year if you can.
- Choose fundraising activities that are most appealing to you.
- Ask your friends and family to help in big or small ways.
- Use SCRIP cards whenever possible – gas, groceries, clothing, gifts...

If you have questions about fundraising activities, please contact Derek Tremblay or the parent heading up the particular fundraiser.

ANNUAL FUNDRAISERS

This is a core set of fundraising events that Mount Royal Academy has every year. These fundraisers have a proven track record of ease and success. The funds generated from these activities count towards a family's required Family Fundraising Commitment.

LITTLE CAESARS PIZZA KIT SALES

Little Caesars® Pizza Kits offer a wide variety of products - Pizza, Bread and Specialty Kits, Pizza Cone Kits, and Cookie Dough Kits. With so many choices, there is something for most everyone to enjoy! ☐☐

Little Caesars Pizza Kits are a tremendous value. Pizza Kits include everything you need to make at least 3 delicious family-size Pizzas at home in less than 10 minutes. Variety and specialty Kits include enough to feed the entire family. Little Caesars is known for quality & value, and you'll find that Pizza Kits deliver with good taste and affordability. You'll be thrilled with these delicious and convenient products!

Your Pizza Kits, Cookie Dough and Cone Kits are delivered to MRA in a refrigerated truck. MRA earns \$5 per Kit sold, thus your family will earn \$5 towards your Family Fundraising Commitment for every kit sold.

YANKEE CANDLE

Sell America's best-selling candle and earn 40% profit for MRA! Products range in cost from \$6-\$28 and can be sold in person or online. Yankee Candle makes great gifts, and the prices are comparable to what you would find in the retail store. You will earn 40% of your total towards your Family Fundraising Commitment.

WALK-A-THON

The Walk-A-Thon is one of our most successful fundraisers. Each year students spend the morning walking to earn money for their school. Family and friends are solicited to sponsor each student.

Students celebrate a job well done with snacks and drinks that are distributed at the end of the walk. There is also a class competition to see which class can earn the most money. If you have more than one child at the school, your family's donations are divided among the classrooms that your children are in. Donations collected for the Walk-A-Thon count 100% toward each family's fundraising commitment. They are also tax deductible. If you receive \$100 in sponsorships, the full \$100 will be applied towards your fundraising commitment.

CHRISTMAS RAFFLE CARDS

Christmas Raffle cards make great Christmas gifts and/or stocking stuffers for family, friends, employees, and colleagues. This fundraiser begins in early November. It is a Christmas card with an envelope, and recipients have a chance to earn cash prizes in a drawing each day from December 24th through January 27th. Every family is given 25 cards at the fundraiser kickoff. For every 25 cards sold, your family will earn \$100 towards your Fundraising Commitment and you'll be in the running to win cash and other prizes also.

SUMMER SIGNATURE EVENT & SILENT AUCTION

Every summer, MRA holds a signature event. In the past few this has been a Wine Tasting & Silent Auction. It is a special evening for the school for several reasons, but mostly because we can celebrate our wonderful school. The evening included a sampling of local wines, live entertainment and a silent auction. Families can earn towards their family fundraising commitment by purchasing tickets to the event, sponsoring the event or by donating an item for auction.

ANNUAL FUND

The Annual Fund is a campaign to solicit contributions from parents, grandparents, alumni, faculty, staff, parishioners and friends of Mount Royal to defray the costs of a Catholic education because tuition revenue alone does not cover all expenses. Donations to the Annual Fund

meet needs in the current yearly operating budget, helping to sustain and improve the school in all areas. The Annual Fund helps us to “bridge the gap” between what it costs to educate a child at MRA and our tuition. We typically do an appeal in the fall and another one in late spring. 100% of the funds that you, or your loved ones, contribute to the Annual Fund count towards your Family Fundraising Commitment.

BANNER PROGRAM

With the Mount Royal Banner Program, you can show your support for MRA while putting the spotlight on your company! The Mount Royal gymnasium is the home court for six basketball teams, therefore numerous games and multiple tournaments every year. Many other athletic and non-athletic events are also held in the gym. We have banners starting at \$250 per year, and a portion will apply towards your Family Fundraising Commitment. Contact Derek Tremblay at dtremblay@mountroyalacademy.com for more information, or if you know any company interested in sponsoring MRA. 100% of the funds donated count towards your Family Fundraising Commitment.

ON-GOING FUNDRAISING OPPORTUNITIES

These fundraising opportunities are unique in that they do not require you to spend anything other than what you are already spending on everyday items for your family.

BOXTOPS FOR EDUCATION

Since 1996, the Box Tops for Education program has helped schools across America earn cash for the items they need. It's completely free and only takes a few minutes. All you have to do is clip Box Tops from participating Box Tops products and send them in with your child (ren). Each Box Top coupon is worth 10 cents for our school (and you earn 10 cents for each one that you bring in). That may not sound like a lot, but they add up very quickly.

Neatly clip your Box Tops and place in a clear sandwich bag. Mark it with your family's name and then simply put it in the Box Tops collection box in the school office. You may send in your Box Tops at any time.

For more information on the program, go online to <http://www.boxtops4education.com/>

SCRIP GIFT CARD PROGRAM

The scrip gift card program is a powerful fundraising tool because families generate revenue for their school through their everyday purchases. Whether you like traveling, eating out, home repair projects, or just shopping, we have SCRIP gift cards to meet your needs. □

MRA buys SCRIP gift cards at a discount, and re-sells the certificates at full face value to you. The discount from 1.5% to 20% is our fundraising profit, which counts toward your annual Family Fundraising Commitment goal. Every gift card purchased through MRA earns \$\$\$ for our school. It is that simple! The SCRIP program is one of our easiest fundraisers!

When you purchase a SCRIP card, you're purchasing gift certificates and cards that are used just like cash. You can use SCRIP gift cards to purchase everyday expenses like groceries, clothing, restaurant dining, hotels, toys, prescriptions, gifts, gasoline, and other essentials. And with every purchase, you earn revenue for our school!

SCRIP gift cards can only be purchased online. Online orders will need to be placed by Tuesday at noon for Friday delivery.

Consider using our secure online ordering system at www.shopwithscrip.com where you can choose from hundreds of cards. This secure website is also very easy to use. You can select your favorite cards from a wide variety of vendors, even special orders and denominations we do not normally keep in stock. Simply log on to www.shopwithscrip.com and click on "Create Account" to set up your family account. USE MRA ENROLLMENT CODE: 3DF418F826266

Once you place your order, simply print up your order confirmation page (which serves as your order form) and send it or drop it off at the Elementary School office with your payment. Cash, check (payable to MRA) or PrestoPay are accepted. PrestoPay is an electronic payment from your bank account that you set up directly with www.shopwithscrip.com on their secure website (for a nominal charge of \$0.15 per transaction.)

SCRIP Now! ScripNow!™ is the quickest way to purchase scrip eGift cards for your family or friends. You can order for yourself or send an eGift in

seconds for various retailers. Select the ScripNow product choice. Pay with PrestoPay™ and print your ScripNow in minutes. ShopwithScrip will email you when your eCard is ready to be printed from your ShopWithScrip account. There are also reloadable cards - Check out over 45 brands that can be reloaded through the www.shopwithscrip.com website, including Lowes, Old Navy, Target. You can "Go Green" with this option!

Please make every effort to purchase and use SCRIP gift cards when possible. It costs you nothing but a little planning - and is a HUGE moneymaker for the school!

CAMPBELL'S LABELS FOR EDUCATION

Schools earn free educational merchandise by saving and redeeming product UPCs from participating products.

Neatly clip your labels and place in a clear sandwich bag. Mark it with your family's name and then simply put it in the Box Tops collection box in the school office. You may send in your labels at any time.

For more information on the program, go online to www.labelsforeducation.com

You can also find an updated and complete list of participating products with their point value.

TARGET TAKE CHARGE OF EDUCATION

Target helps schools raise money with its Take Charge of Education program. When you use your REDcard (Target® Visa® Credit Card, Target Credit Card or Target Check Card), Target will donate up to 1% of your purchases to the eligible K-12 school of your choice. Target pays out donations directly to the school twice a year.

As a participating school Mount Royal Academy has been assigned a School ID of 117358. You can designate the school with your REDcard at www.Target.com.

MY COKE REWARDS

For over 80 years, Coca-Cola has been supporting schools and providing resources that help create exciting opportunities for students. Points are accumulated in the My Coke Rewards for Schools program. These points

are then redeemed for items such as athletic equipment, classroom supplies, learning aids and more. There are two ways to help our school obtain points:

1) Send in beverage caps or tear-off portions from 12, 24 or 32 packs to the school,

OR

2) Become a member of the program, enter your codes, then donate your points to the school. If you wish to merely send in your caps then place them in a bag and give to your child(ren) to bring to the Elementary School office.

If you wish to donate points electronically to the school then you must register to become a member of the program. This will allow you to enter the codes yourself. When you are ready to send in your accumulated points, select MRA from the list of eligible K-12 schools. You decide on how many points to donate to help our school receive rewards. While this program does not earn you credit for family fundraising, it's a great way to earn products for our school.

For more information on the program, go online to www.mycokerewards.com/schools

AMAZON SMILE

Amazon Smile

If you shop on Amazon, click on the link below before shopping, and Amazon will make a donation to Mount Royal Academy. While this program does not earn you credit for family fundraising, it's a great way to earn extra money for our school. In addition, you can pay for your purchase with Scrip Cards, earning even more money for MRA. Click on the following to begin earning:

www.smile.amazon.com/ch/02-0472455